

# Partners in a Quality Experience



The Healthy Hydration Company™

## 💧 Easier on the Environment

Your guests will appreciate your efforts to lighten your carbon footprint by serving the lightest half-liter beverage bottle we've ever produced.<sup>1</sup>

## 💧 The Eco-Shape® Bottle:

- Is made with 30% less plastic than the average half-liter beverage bottle<sup>1</sup>
- Features a label that is 30% smaller than our previous label
- Is easy to carry
- Is recyclable
- Is flexible so it is easier to crush for recycling



## 💧 Capitalize on This High-Profile Opportunity

- Nestlé® Pure Life® delivers the taste and purity that consumers demand
- Fastest-growing national purified water brand
- Enhanced with minerals for consistent taste



## 💧 Free Bottle Hangers with Purchase of Nestlé® Pure Life®

- Enhance guest satisfaction and increase sales!
- Visit [www.nwnabottlehanger.net](http://www.nwnabottlehanger.net) for details

## 💧 Calculate your profit potential

Visit [www.SellBottledWater.com](http://www.SellBottledWater.com).

For more information, contact:

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**#1**  
bottled water  
brand in the  
U.S.<sup>2</sup>

Also available from Nestlé Waters North America:



<sup>1</sup>The Eco-Shape® bottle contains 30% less plastic on average versus comparable size of carbonated and noncarbonated beverages; based on a 2008 nationally conducted audit of .5L bottles across the water, soda, juice and tea categories.

<sup>2</sup>Beverage Marketing Corporation 2009, includes retail PET and bulk, home and office delivery, vending, domestic sparkling and imports; excludes flavor-enhanced water.