



Dear Operator,

The Farmland® Hot Dog and Smoked Sausage merchandising program is a great opportunity for you to get the items you need to sell more hot dogs and smoked sausages and earn greater profits! Through the program, you earn rebates to cover the full cost of every merchandising item you order just by purchasing Farmland Hot Dogs and Smoked Sausages.

Along with three different sizes of roller grills, this Farmland merchandising program also offers bun holders, sneeze guards, condiment dispensers and menu boards. With bold graphics and full-color photography, the items in our program are sure to attract your customers' attention and increase your sales!

Here's how you participate in the program:

- 1) Order the merchandising items that you need.
- 2) Purchase Farmland Hot Dogs and Smoked Sausages.
- 3) Send in your rebate form, a copy of your order form, invoices showing purchases of Farmland Hot Dogs and Smoked Sausages, and completed W9 Form.\*
- 4) Receive your rebate check.

Inside, you will find detailed ordering information along with an order form and rebate form. If you are interested in a merchandising item that is not currently being offered through our program, please contact us and we will see what we can do to include it.

If you have any questions, please give us a call at 1-888-FARMLAND.

Sincerely,

Farmland Foodservice Marketing

\*A complete W9 Form (enclosed) is required for processing rebates.



# FARMLAND® MERCHANDISING PROGRAM ORDER FORM

Company Name \_\_\_\_\_

Ship To (NO P.O. BOX) \_\_\_\_\_

Contact \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Attn. \_\_\_\_\_

Attn. \_\_\_\_\_

Phone \_\_\_\_\_

Phone \_\_\_\_\_

Date _____	P.O. Number _____
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	<u>QUANTITY</u>	<u>MODEL</u>	<u>PRODUCT DESCRIPTION</u>	<u>DELIVERED PRICE</u>	<u>TOTAL</u>
A.	_____	RR 24XFL	Roller Grill with Xylan Non-stick Rollers, Capacity 24 Dogs	\$523.00	_____
B.	_____	RR 48XFL	Roller Grill with Xylan Non-stick Rollers, Capacity 48 Dogs	\$723.00	_____
C.	_____	C1228	Snap-In Sneeze Guard Sign	\$45.00	_____
D.	_____	C1226	Bolt-On Menu Board for 24 and 33 Capacity Roller Grills	\$110.00	_____
E.	_____	C1227	Bolt-On Menu Board for 48 Capacity Roller Grill	\$125.00	_____
F.	_____	SG24	Lexan Sneeze Guard for 24 Capacity Roller Grill	\$92.00	_____
G.	_____	SG48	Lexan Sneeze Guard for 48 Capacity Roller Grill	\$154.00	_____
H.	_____	CCB3FL	Cold Condiment Bar	\$249.00	_____
I.	_____	TN9V	Tong & Tether Set With Velcro Mounting Assembly	\$25.00	_____
J.	_____	BH233	Bun Holder for 24 and 33 Capacity Roller Grills	\$209.00	_____
K.	_____	BH48	Bun Holder for 48 Capacity Roller Grill	\$240.00	_____
L.	_____	RR 33XFL	Roller Grill with Xylan Non-Stick Rollers, Capacity 33 Dogs	\$611.00	_____
M.	_____	SG33	Lexan Sneeze Guard for 33 Capacity Roller Grill	\$130.00	_____
<b>TOTAL AMOUNT ENCLOSED</b>					_____

**MAKE CHECK PAYABLE TO CREATIVE SERVING, INC.**

Check Number: \_\_\_\_\_

*Note: Check Must Be Enclosed To Process Order.*

**PLEASE KEEP THE CANARY AND PINK COPIES OF THIS FORM AND RETURN THIS ORIGINAL SHEET WITH PAYMENT TO:**

Address \_\_\_\_\_

Creative Serving, Inc.  
5 Stahuber Avenue  
Union, NJ 07083

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Owner/Operator \_\_\_\_\_

SIGNATURE

DATE

Creative Serving, Inc. Phone: (908) 688-0800 Fax: (908) 688-0718

# HERE'S HOW TO RECEIVE YOUR ROLLER GRILL AND ACCESSORIES

- Step 1** Complete the "Company" and "Ship To" information at the top of the roller grill order form.
- Step 2** Choose the equipment you want by noting the quantity in the far left column of the order form marked "QUANTITY."
- Step 3** Multiply the quantity you recorded by the price of that item.  
Shipping is included as noted in the column marked "DELIVERED PRICE."  
Record the total in the column marked "TOTAL."
- Step 4** Add all dollars calculated in the "TOTAL" column and record that number on the line next to "TOTAL AMOUNT ENCLOSED."
- Step 5** Make your check payable to Creative Serving, Inc. Please record the check number used to pay for your order. Only checks will be accepted. Please do not send cash or credit card numbers.
- Step 6** Print your street address, city, state, ZIP code, phone and fax numbers in the spaces noted at the bottom of the order form. Sign and date the form where indicated.
- Step 7** Send the original order form along with your check to Creative Serving, Inc. at the address indicated on the order form.
- Step 8** Your equipment will be shipped to you within 4–6 weeks after receipt of your order by Creative Serving, Inc. If there is any problem with your order, you will be contacted by Creative Serving, Inc. If you have any questions regarding shipment of your roller grill or accessories, you may contact Creative Serving, Inc. at (908) 688-0800\*.

*\*Farmland will not be notified of your transaction by the manufacturer, so please contact this company directly with any questions regarding your roller grill.*

## TO RECEIVE YOUR FARMLAND REBATE FOR REIMBURSEMENT OF YOUR ROLLER GRILL AND ACCESSORIES

- Step 1** Attach copies of the following items:
1. The pink copy of the roller grill order form.
  2. The Farmland rebate coupon included with this information.
  3. Your distributor invoices\* showing purchase(s) of Farmland products. (\*Invoices must be for purchases made after the purchase date of program equipment.)
  4. Enclose completed W9 Form required by Farmland Foods Accounting Department.

- Step 2** Mail to Farmland Foodservice Merchandising Program Rebate Redemption, Dept. 122, P.O. Box 20121, Kansas City, MO 64195-0121.

NOTE: The total purchase price of your roller grill and accessories may be reimbursed two ways:

1. One check for the total amount of the equipment with the accumulated proof of purchase with distributor invoices.
2. Two equal payments of half now and half later with the accumulated proof of purchase with distributor invoices.



# FARMLAND HOT DOGS & SMOKED SAUSAGES MERCHANDISING PROGRAM REBATE

FOR FIRST SUBMISSION:

CUT COUPON HERE

Complete this rebate coupon, attach the pink copy of the equipment order form, with copies of your distributor invoices showing the purchase of Farmland Hot Dogs and Smoked Sausages, and your completed W9 Form. Send to the Farmland Rebate Redemption address shown below. Invoices must be for purchases made after the purchase date of your roller grill or other program equipment.

Operation Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Distributor \_\_\_\_\_

**Mail to: Farmland Foodservice Merchandising  
Program Rebate Redemption  
Marketing Dept.  
P.O. Box 20121  
Kansas City, MO 64195-0121**

*Questions? Call 1-888-FARMLAND.*

**CALCULATE YOUR REBATE HERE**

# of CASES  x \$2/CASE =

This rebate may be redeemed for up to the cost shown on the Farmland Merchandising Program Order Form for equipment ordered through this program. It can be redeemed only by the operator and must have copies of distributor invoices attached, verifying Farmland products were purchased (after the purchase date of program equipment), with the pink copy of the equipment order form verifying the purchase date of equipment from Creative Serving, Inc. Distributor reports (printouts) and bulk redemptions by distributors and/or DSR redemptions do not qualify. Rebates must be mailed from operator's location.

**OPERATOR MAY SUBMIT THIS COUPON EITHER ONE TIME FOR A TOTAL REBATE OR TWO TIMES FOR 50% EACH TIME.**

No more than two redemptions will be accepted. Different distributor invoices than first submission, as well as a copy of the equipment order form, must accompany second rebate submission. This rebate is only valid in conjunction with the equipment listed on the order form. Other manufacturers of roller grills and accessories will not be honored.

Eligible Customers: Commercial and noncommercial foodservice operators. Chain operators must participate as single units. Offer applies to individual locations. National accounts and bid customers do not apply.

Limits: Offer not valid in conjunction with any other offer. Void where restricted, prohibited or taxed. Please allow 6 to 8 weeks for payment. Incomplete submissions will delay payment.

Eligible Products: Farmland Hot Dogs, Black Angus Beef Hot Dogs, Italian Sausage, Smoked Sausage, Polish Sausage and Bratwurst.



# FARMLAND HOT DOGS & SMOKED SAUSAGES MERCHANDISING PROGRAM REBATE

FOR SECOND SUBMISSION:

CUT COUPON HERE

Complete this rebate coupon, attach the pink copy of the equipment order form, with copies of your distributor invoices showing the purchase of Farmland Hot Dogs and Smoked Sausages, and your completed W9 Form. Send to the Farmland Rebate Redemption address shown below. Invoices must be for purchases made after the purchase date of your roller grill or other program equipment.

Operation Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Distributor \_\_\_\_\_

**Mail to: Farmland Foodservice Merchandising  
Program Rebate Redemption  
Marketing Dept.  
P.O. Box 20121  
Kansas City, MO 64195-0121**

*Questions? Call 1-888-FARMLAND.*

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Eligible Products: Farmland Hot Dogs, Black Angus Beef Hot Dogs, Italian Sausage, Smoked Sausage, Polish Sausage and Bratwurst.

**Farmland**

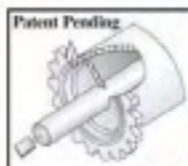
Good Food from the Heartland®

Since 1959

# Roller Grill Merchandising Systems

## Energy Efficient Sealed Roller Ends

Keep temperatures consistent across the entire length of the roller. No more wasted product due to uneven cooking.



### A. Model RR 24XFL Roller Grill

24 capacity roller grill with Xylan™ non-stick rollers. Capacities are based on rows of 7" foodservice hot dogs. WxDxH: 26 1/2" x 17" x 9 1/2"

### B. Model RR 48XFL Roller Grill

48 capacity roller grill with Xylan™ non-stick rollers. Capacities are based on rows of 7" foodservice hot dogs. WxDxH: 33 1/2" x 24 5/8" x 9 1/2"



Patented Channel Mount for Snap-In Menu Sign.

### C. C1228

LxH: 17" x 10"

B.

**Special Features**

- Keep your self-serve customers from tampering with your grill temperature and ruining your valuable product with our sliding access doors.
- Let's you plug in other components of your system, like our hot and cold condiment stations or our backlit menu systems.
- Rolls Right™ True-Ke® Merchandising Systems feature our state-of-the-art roller grills along with easy-to-mount menu/merchandising systems and accessories. Give your brand a powerful presence!

**Menu Backboard bolts directly to the roller grill... a first in the industry. Custom graphics available.**

### Bolt-On Menu Board

#### D. C1226

LxH: 27" x 14"

#### E. C1227

LxH: 34" x 16"



### Lexan Sneeze Guards

allow you the option to snap in a stand-up menu board.

#### F. SG24 WxDxH: 27" x 17 1/2" x 8 1/4"

#### G. SG48 WxDxH: 44 1/2" x 25 3/8" x 8 1/4"

H.



### Bun Holder for under Roller Grill

#### J. BH 233

WxDxH: 26 1/2" x 20" x 6 1/4"

#### K. BH 48

WxDxH: 33 1/2" x 24 7/8" x 6 1/4"

(also available as a bun warmer BW348, BW24)

### Cold Condiment Bar

includes 3 Cold Master refreezable 1/6" size pans.

#### H. CCB3FL

WxDxH: 20 1/4" x 7 3/4" x 5 3/4"

### Tongs and Tether Set with Velcro mounting assembly.

#### I. TN9V



Note: W = Width, D = Depth, H = Height, L = Length

