

# Building a Better Hotel Breakfast Program

- 71% of travelers say a complimentary breakfast is important when choosing a hotel.<sup>1</sup>
- Breakfast is big business, accounting for the largest foodservice daypart in hotels.<sup>2</sup>
- 8 out of 10 guests say that seeing their favorite foodservice brands gives them a positive perception about their hotel stay.<sup>3</sup>



## Maximize your margins with our unique hotel resources:

- Strategic Solutions Developed for all Hotel Segments
- Devoted Hotel & Lodging Sales/Marketing Team
- Dedicated Chef with over 15 years of Hotel Experience
- Premium Brand Portfolio
- Proprietary Marketing Intelligence
- Customized Recipe and Menu Development
- Customer Engagement Centers for Training and Culinary Demos



TOGETHER, WE COOK.



# Leading brands. Convenient formats. Dependable quality to help build your breakfast business!

## SPREADS

- Country Crock® is America's favorite spread for more than 20 years!<sup>4</sup>
- Country Crock® and Promise® are a healthier choice – they contain no cholesterol, 0 g trans fats and no partially hydrogenated oils per serving.



PRODUCT NAME	UPC CODE	PACK SIZE
Promise® PCs	1111518200	600/5g
Promise® BULK	4060031604	6/3.5 lb tub
Country Crock® PCs	4060043405	900/5g
Country Crock® BULK	2740031125	6/3.5 lb. tub
Country Crock® Cinnamon Spread PCs	2740073073	432/10g
Country Crock® Honey Spread PCs	4060035110	900/5g

In a survey of 326 cardiologist, 9 out of 10 endorsed Promise®, based on nutritional information.<sup>5</sup>

## SAUCES, GRAVIES, BASES & MAYONNAISE

- KNORR® Sauces and Gravies combine scratch-like flavor with easy preparation.
- Add exciting, ethnic-inspired breakfast offerings with KNORR® Ready-to-Use Sauces
- Hellmann's® is America's #1 Mayonnaise.<sup>4\*</sup>  
\*Known as Best Foods® West of the Rockies



PRODUCT NAME	UPC CODE	PACK SIZE
KNORR® Hollandaise Dry Mix	4800191638	4/1.5 lb.
KNORR® Hollandaise Frozen	4800190651	4/3 lb.
KNORR® Ready-To-Use Salsa Verde	4800191675	4/5 gal
KNORR® Ready-To-Use Salsa Roja	4800191676	4/5 gal
KNORR Ultimate® Roasted Beef Base	4800191469	6/1 lb.
KNORR Ultimate® Roasted Chicken Base	4800191468	6/1 lb.
LeGoût® Country Style Gravy Mix	3750075894	6/29.7 oz
LeGoût® Peppered Biscuit Gravy Mix	3750075895	6/24 oz
LeGoût® Corned Beef Hash	3750064863	12/5 lb.
LeGoût® Cream Soup Base	3750089876	25 lbs.
Hellmann's® Single-serve Glass Jars	4800126596	72/1.2 fl. oz.
Best Foods® Single-serve Glass Jars	4800126597	72/1.2 fl. oz.

Using Hellmann's® increases perceived quality and value of all your food offerings.

## TEAS

- Lipton® is the #1 name in tea!<sup>4</sup>
- All Lipton® Teas are 100% natural – no additives, preservatives or colorings.
- Lipton® Kericho Estate Tea is the first Rainforest Alliance Certified™ tea in foodservice



Tea is one of the most profitable items on the menu – promoting tea increases your profits.

PRODUCT NAME	UPC CODE	PACK SIZE
Lipton® Decaf	4100000290	6/72 ct.
Lipton® Black	4100000291	10/100 ct.
Lipton® Organic Black Tea	4100026409	6/28 ct.
Lipton® 100% Green Tea	4100020665	6/28 ct.
Lipton® Organic Green Tea	4100026407	6/28 ct.
Lipton® Pyramid Tropical Temptation Herbal Infusion	4100023147	6/14 ct.
Lipton® Pyramid Twilight Ceylon	4100023151	6/14 ct.
Lipton® Pyramid Asian Green Sencha	4100023150	6/14 ct.
Lipton® Pyramid English Breakfast	84105879	6/14 ct.
Lipton® Pyramid Earl Grey	84105919	6/14 ct.
Lipton® Black Tea Variety Pack	4100000127	6/28 ct.
Lipton® Kericho Estate Tea	4100002867	6/28 ct.
Lipton® PureLeaf™ Smooth Blend Iced Tea	4100000140	24/3 gal.

For additional insights on building a better breakfast and the leading brands and products to support you, visit [unileverfoodsolutions.us](http://unileverfoodsolutions.us)



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